

ROCKING K TECHNOLOGIES, INC.
PRIVACY POLICY

Version: 1.0

Effective Date: January 23, 2026

Last Updated: January 23, 2026

Rocking K Technologies, Inc. ("Rocking K," "we," "our," or "us") values your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard information when you access or use the Rocking K platform, website, applications, and related services (collectively, the "Services"). This Privacy Policy forms part of, and is incorporated into, the Rocking K Terms of Service. Capitalized terms not defined here have the meanings set forth in the Terms of Service.

By using the Services, you agree to the practices described in this Privacy Policy.

Information We Collect. We collect information you provide directly, and information collected automatically through your use of the Services.

Information You Provide

Depending on how you use Rocking K (as a parent or provider), we may collect:

- Name, email address, and contact information
- Account credentials and authentication information
- Childcare provider selection or affiliation
- Payment-related information submitted to enable transactions (processed by third-party providers)
- Communications sent to us (e.g., support requests)

Rocking K does not knowingly collect personal information directly from children. The Services are intended for use by parents, guardians, and childcare providers, and not by children directly.

Information Collected Automatically. When you use the Services, we may automatically collect:

- Device and browser information
- IP address and general location data
- Usage data and interaction logs
- Cookies or similar tracking technologies

This information helps us operate, improve, and secure the Services.

How We Use Information. We use information collected for purposes including:

- Providing and maintaining the Services
- Creating and managing user accounts
- Enabling and coordinating payments and rewards through third-party financial partners
- Communicating with users about the Services
- Improving functionality, performance, and user experience
- Detecting fraud, abuse, or security issues

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- Complying with legal and regulatory obligations

Rocking K may use aggregated and anonymized data to generate insights, analytics, and reporting that do not identify individual users. These insights may be used to improve the Services, support providers, and develop new features or offerings. Rocking K does not sell personal information and does not share personal information for cross-context behavioral advertising.

Payments and Financial Data. Rocking K is not a bank and does not store full payment credentials.

Payment processing, card services, ACH transactions, and related financial functions are handled by third-party financial institutions and service providers. These partners collect and process payment information according to their own privacy policies. Rocking K may receive limited transaction metadata necessary to operate the Services. Payment related services are governed by the Terms of Service, including limitations related to transaction processing, settlement timing, and third-party financial institutions. Rocking K does not hold, custody, or transmit funds directly. Rocking K does not store full payment card information and relies on PCI-compliant third-party providers for the processing and storage of payment data.

How We Share Information. We may share information in the following circumstances:

- With service providers that help operate the Services (e.g., hosting, analytics, customer support)
- With financial partners to facilitate payments, rewards, or compliance
- With providers to support program participation and reporting
- For legal or compliance reasons, including responding to lawful requests
- In connection with a business transaction, such as a merger or acquisition

All service providers are required to protect information and use it only for authorized purposes.

Data Retention. We retain information for as long as necessary to:

- Provide the Services
- Meet legal, accounting, or regulatory requirements
- Resolve disputes and enforce agreements

Retention periods may vary depending on the type of information and the purpose for which it was collected. Data may be retained following account termination as permitted by the Terms of Service and applicable law.

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Security. We implement reasonable administrative, technical, and organizational safeguards designed to protect information from unauthorized access, disclosure, or misuse.

However, no system is completely secure, and Rocking K cannot guarantee absolute security.

Your Choices and Rights. Depending on your location, you may have rights related to your personal information, including:

- Accessing or correcting information
- Requesting deletion of your account
- Opting out of certain communications

Requests can be submitted using the contact information below.

Cookies and Tracking Technologies. Rocking K uses cookies and similar technologies to support functionality, analyze usage, and improve the Services.

You may adjust your browser settings to limit cookies, though some features may not function properly.

Third-Party Links. The Services may contain links to third-party websites or services. Rocking K is not responsible for the privacy practices of those third parties.

Pilot and Early Access Programs.

During pilot or early access periods, certain features and data practices may evolve as the Services are tested and refined. We will update this Privacy Policy as necessary to reflect material changes. Participation in pilot or early access programs is subject to the limitations and conditions described in the Terms of Service.

Changes to This Privacy Policy. We may update this Privacy Policy from time to time. Updates will be posted with a revised "Last Updated" date.

Continued use of the Services after changes become effective constitutes acceptance of the updated policy.

This Privacy Policy is governed by the laws of the State of Minnesota, consistent with the Terms of Service.